

**Organic Certification Assistance**  
**Heidi Herrmann**  
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**We will ...**

- ❖ Meet in person to assess your CCOF Grower packet, NOP forms and completeness review.
- ❖ Walk your property to assess specific assets, challenges and considerations.
- ❖ Get acquainted with the onerous packet of forms, or meet you mid-way through the process for a assistance with completion.
- ❖ Work together on each section to understand and meet the expectations set forth by the USDA.

**I will ...**

- ❖ Provide original templates to aid in record keeping.
- ❖ Share examples of completed forms from other farms that passed inspection.
- ❖ Keep you on-track with itemization of next steps.
- ❖ Be discrete and private with your personal/site information.

**My qualifications ...**

- ❖ Bachelors degree in Ornamental Horticulture (Cal Poly, SLO),  
Masters in Education (Sonoma State)
- ❖ Research Entomologist with UC Extension in Salinas Valley
- ❖ Farm worker and manager for Swanton Pacific Ranch, Swanton Berry Farm (certified Organic), Laguna Farm
- ❖ Founder and farmer of Strong Arm Farm, incorporated in 2010.  
Certified Organic since 2015
- ❖ Sustainable Agriculture instructor at Santa Rosa Junior College since 2008
- ❖ Major assignment in SusAg109 'Crop Planning and Production' is to mock certify SRJC's Shone Farm
- ❖ From a farming family (apples) in San Benito County

**My personal goals with this work ...**

- ❖ I would like to see more land being managed with *actual* Organic practices, not just ambiguous interpretations.
- ❖ I wish to bring you ease when marketing; Organic certification can quickly bring understanding, trust and distinguishability to consumers instead of the vague, tiresome 'sustainable' language.
- ❖ I have reviewed, dissected and spent much time on organic applications and feel my experience can hasten your process and reduce your frustration.

References available upon request.

